



CAN THE ANIMALS IN DURHAM REGION COUNT ON YOU?

There's a lonely cat... Tonight. She's quietly resting in a clean cage. She has the best of medical and loving care – all from generous volunteers and staff. No more shivering in the night cold. No more hunger pangs. No more of that cold, hollow, empty feeling of fear and futility. She's purring sounds of gratitude and thankfulness to man.

There's another lonely pet... a loving dog... Tonight. He's quietly sitting on a dirty patch of ground at a smelly stone building. His home, his best friend, his all... are gone. And soon can be his life. Ahead are the shakes. Convulsions. A final gasp... peace.

Both are loving pets, one we got to in time. The other desperately needs a life line... to pull him out of his own hell. We ask you as a corporate sponsor for the kindness and understanding to help us reach the second pet in time.

The Humane Society of Durham Region continues to do everything possible to find loving and caring homes for each abandoned and unwanted pet in our area. **The Humane Society relies solely on donations from the public and money raised through fundraising events and adoptions.** The Humane Society does not euthanize for length of stay. Our animals live in our care until they are adopted.

But that's just part of the story. Your help is even more urgent with the destruction of the Humane Society of Durham Region's home on December 17, 2008 in Oshawa. At least 130 animals perished in the blazing inferno.

Our shelter literally went up in smoke. The only home some of our wonderful pets and animals have ever had, gone in one single unfortunate December night. We must find a new haven urgently for our precious pets and friends. We have purchased land at the southeast corner of Wentworth St and William Smith Drive off Thickson Road, south of Hwy 401 in Whitby. But we need \$1.5 million to build our new Humane Society on this land. This shelter will help guarantee the safety and well being of pets in Durham Region for many decades to come.

Your support is critical.

There are several different Sponsor Programs available. \$5,000 - \$14,999 - 1 PAW, \$15,000 - \$29,000 - 2 PAWS, \$30,000 - \$49,000 - 3 PAWS, \$50,000 - \$99,000 - 4 PAWS, \$100,000 + - 5 PAWS.

Through the Humane Society of Durham Region Building Fund "Phoenix Rising", even small gifts combine to do great things.

As a sponsor, you'll be showing your concern for the community, in connection with a situation that, at one time or another, will affect over 53% of all pets in Durham Region. Abandonment, neglect, and abuse of pets is understandably of great concern to a great many people. Also, (rather than organizational overhead) the Humane Society of Durham Region has an excellent track record in terms of appropriate use of funds for caring of these precious pets and education.



Before HSDR care and After HSDR care... they need us, now we need YOU!



www.humannedurham.com



Before HSDR care



and After HSDR care...



they need us, now we need YOU!

To summarize, you have an opportunity to...

1. Help a good, worthy cause
2. Gain valuable exposure and publicity
3. Make an everlasting legacy

We have precious pets and friends who need a home today while they wait for adoption. Help make our new home and caring stay for our pets and friends a reality. RUSH your sponsorship contribution with the below sponsorship form to me today. If you have any questions about the best way for your company to participate in the Humane Society of Durham Region Building Fund, please contact me at mellandsmith@sympatico.ca

Sincerely,

Judy Melland-Smith, Fundraising Chair

We Want to Help Close the Gap!

Yes, we agree – the Humane Society of Durham Region’s work is too important to let a funding shortfall derail the building of your much needed new home for the Humane Society after the tragic fire in December last year. Please use our enclosed gift to help close the funding gap and allow the Humane Society of Durham Region to continue its wonderful work in a much needed new home.

We choose to support the Humane Society of Durham Region’s work with a gift of _____

- \$5,000 - \$14,999 - 1 PAW**
- \$15,000 - \$29,000 - 2 PAWS**
- \$30,000 - \$49,000 - 3 PAWS**
- \$50,000 - \$99,000 - 4 PAWS**
- \$100,000 + - 5 PAWS**

Your name _____

Company _____ Address _____

City _____ Prov. _____

Tel. _____ Fax _____ Email _____

VISA Number _____ Expiry _____

Direct deopisit is available at any Scotia Bank Attention: Building Fund Trust/Oshawa Main, Account # 80762-01000-13

Please mail this form to:
Attention Phoenix Rising - Humane Society of Durham Region, 79 Taunton Road West, Unit 1, Oshawa, Ontario, L1G 7B4